

Résumé

Education

Sheridan College, Classical Animation. Oakville, Ontario, CANADA. 1993-1996.
Graduate of the 3 year program having successfully maintained a high grade average.

Ownership

Hatch Studios Ltd. Toronto, Ontario, CANADA. 2006-PRESENT.

- Partner of Hatch Studios Ltd., a full-feature animation and motion graphics studio.
- Active role as animation director.

Depth Of Field Generator PRO. Toronto, Ontario, CANADA. 2005-PRESENT.

- Co-Owner of Depth of Field Generator PRO, a full-feature DOF simulation software plugin.
- Active role as software co-developer & marketing.

Richard Rosenman Advertising & Design. Toronto, Ontario, CANADA. 1997-PRESENT.

- Owner of Richard Rosenman Advertising & Design, a full-feature animation service.
- Active role as director.

Work Experience

Hatch Studios Ltd. Toronto, Ontario, CANADA. 2006-PRESENT.

- Partner of Hatch Studios Ltd., a full-feature animation and motion graphics studio.
- Responsible for directing all aspects of production of numerous computer-generated commercials for local and international clients/agencies.

Redrover Studios Ltd. Toronto, Ontario, CANADA. 2000-2006.

- Supervisor and manager of the 3D department.
- Co-director of a computer generated short film, "Plumber", nominated for a 2004 British Academy Award.
- Responsible for directing all aspects of production of numerous computer-generated commercials for local and international clients/agencies.

Topix Studios Ltd. Toronto, Ontario, CANADA. 1997-2000.

- Director of numerous computer generated television commercials, many award winners.
- Responsible for directing all aspects of production of numerous computer-generated commercials for local and international clients/agencies.

International Academy of Design. Toronto, Ontario, CANADA. 1997-2000.

- Animation Instructor.
- Responsible for instructing "Animation Fundamentals" and "Animation Design" to the Softimage and Alias computer animation classes.

Hyper-Active New Media Inc. Vancouver, British Columbia, CANADA. 1996-1997.

- Animator for "The Fennels Figure Math", McGraw Hill Interactive.
- Responsible for traditional and computer animation, cleanup, ink & paint and timing of several characters for an educational CDROM game.

Phoenix Animation Studios Inc. Toronto, Ontario, CANADA. 1995-1996.

- Animator and background painter for "Mumfie's White Christmas", Britt Allcroft.
- Responsible for traditional key animation and inbetweening of numerous scenes for Britt Allcroft's "Mumfie's White Christmas", a FOX Christmas special, as well as several painted backgrounds.

Work Related Experience

- Live action shoot supervising for CGI animation and VFX integration.
- Software DEMO artist (Siggraph Los Angeles, Autodesk Montreal, IBC Amsterdam).
- Client / agency presentations, relations & management.
- Effective production studio team management.
- Voice-record / sound mix supervising and directing.
- Video / audio editing & production.
- Film structure, script writing and cinematography studies.
- Hardware / software installation & troubleshooting.
- Unix, Windows, DOS and MacOS experience.
- Computer graphics programming (C, C++).
- Short & Long format directing.
- Producing

Awards

[Robin Hood "Giving"](#) - Nov 2005 CGTalk Choice Award, [CGTalk Thread](#)
[Robin Hood "Memories"](#) and [Robin Hood "Teaches Us"](#)- Sept 2005 CGTalk Choice Award, [CGTalk Thread](#)
["Ronald"](#) - September 2005 - received a 3DM Professional Award at [3DM3.com](#).
[Infosection e.K. "Swead"](#) - May 2005 - Awarded rank 2 in the category Professional/Still/Creatures at [2005 animago Awards](#).
[Toyota Matrix "Break Away"](#) - August 2004 CGTalk Choice Award, [CGTalk Thread](#)
["Plumber"](#) - August 2004 - Won "EXCELLENCE" award in "CHARACTER IN ACTION" section in prestigious [Elemental book](#).
["Plumber"](#) - August 2004 - Won "EXCELLENCE" award in "HUMOROUS" section in prestigious [Elemental book](#).
[Infosection e.K. "Swead"](#) - August 2004 - Won "MASTER" award in "HUMOROUS" section in prestigious [Elemental book](#).
[Infosection e.K. "Swead"](#) - August 2004 - Accepted in prestigious [Elemental book](#).
[Infosection e.K. "Swead"](#) - April 2004 - Accepted in prestigious [Expose 2 book](#).
["Plumber"](#) - [2004 Orange British Academy Film Awards \(BAFTA\)](#), Nominee for "Best Animation."
["Plumber"](#) - [2003 Chicago Cineme International Film Festival](#), Winner of "Best Short Animation."
["Plumber"](#) - [2003 Giggleshorts International Comedy Film Festival](#), Winner of "Best Animated Short."
["Advanced Color Corrector v2.0"](#) - Global Shareware 4 Gold Disk Award, [Global Shareware Winner](#)
["Advanced Color Corrector v2.0"](#) - Cybia Best of the Best Award, [Cybia Award Winners](#)
["Advanced Color Corrector v2.0"](#) - Cybia Quality Software Award, [Cybia Award Winners](#)
[Infosection e.K. "Swead"](#) - Nov 2003 KotaGold Award, ([www.KotaPress.com](#))
[Infosection e.K. "Swead"](#) - Sept 2003 CGTalk Choice Award, [CGTalk Thread](#)
[Infosection e.K. "Swead"](#) - Sept 2003 CGChat Editor's Choice Award, [CGChat Thread](#)
[Barritas "Castle"](#) & [Barritas "Casting"](#) - August 2003 CGTalk Choice Award, [CGTalk Thread](#)
[Toyota Matrix "Shift Reality"](#) - [2003 Cassies Award](#), Silver: Best Launch Cert of Ex: Auto & DIY.
[Toyota Matrix "Shift Reality"](#) - [2003 Top Spots](#), 1st place Winner for Animation/FX.
[Toyota Matrix "Shift Reality"](#) - [2003 Top Spots](#), 6th place Winner for 10 Best Canadian Commercials.
[Toyota Matrix "Shift Reality"](#) - 2002 iDesign Awards, Round 1 Winner.
[Toyota Matrix "Shift Reality"](#) - 2002 AniComm Awards honorable mention.
[Puma "Cameroon"](#) - 2002 New York AICP/MOMA Best Top Ten Animated Commercial.
[Puma "Cameroon"](#) - 2002 Toronto Online Film Festival Selection.
[Berol "Fantasy"](#) - 2001 KotaGold Award, ([www.KotaPress.com](#))
[Alkaseltzer "Termite"](#) - 2001 KotaGold Award, ([www.KotaPress.com](#))
[Alkaseltzer "Termite"](#) - 2001 Digital Media Expo, Vancouver Effects & Animation Festival.
[Alkaseltzer "Clam"](#) - [2000 Mexican Pantalla de Cristal Festival](#), Winner of "Best Animation".
[Alkaseltzer "Clam"](#) - [2000 Mexican Pantalla de Cristal Festival](#), Winner of "Best Visual Effects".
[Alkaseltzer "Clam"](#) - 1999 AniComm Awards.
[Alkaseltzer "Clam"](#) - 1999 Mexican Advertising Awards.
[Cartoon Network "Splat"](#)- 1999 (VEAF) Vancouver Effects and Animation Festival Award.
[Cartoon Network "Splat"](#) - Finalist in the 20th Annual Monitor Awards.



Publications

[Depth Of Field Generator PRO v2.0](#) featured and reviewed on [Encyclopaedia of Visual Effects Techniques](#), Nov 2005.
[Robin Hood "Giving"](#) accepted at [Siggraph 2006 Electronic Theatre](#), July 2006.
[Robin Hood "Memories"](#) accepted at [Siggraph 2006 Animation Festival](#), July 2006.
["Sammy"](#) character published in Bobby Chiu's Creature [Sketches, Imaginism Studios](#), June 2006.
[Photoshop Plugins](#) distributed on Polish Edition of CHIP CD-07 digital Magazine, June 2006.
[Photoshop Plugins](#) distributed on France's Future Publishing Magazine Set, May 2006.
[Jamba! "Mobile"](#) featured on front page of [CGTalk.com](#), April 2006.
[Photoshop Plugins](#) distributed on German Edition of CHIP digital Magazine, Feb 2006.
[Photoshop Plugins](#) distributed on France's Future Publishing Magazine Set, Feb 2006.
["Sammy"](#), [Robin Hood "Giving"](#), ["Ronald"](#), [Infosection e.K. "Swead"](#), & ["Carlito"](#) characters published in Kelly Murdock's [3ds Max 8 Bible](#), Jan 2006.
[Robin Hood "Giving"](#) - Nov 2005 CGTalk Choice Award, [CGTalk Thread](#)
Interview with Max3D.pl, Nov, 2005.
[Featured artist interview with DigitalTutors.com](#), Nov, 2005.
[Robin Hood "Giving"](#) featured on front page of [CGTalk.com](#), Nov, 2005.
[Robin Hood "Giving"](#) featured on front page of [3DM3.com](#), Nov, 2005.
[Robin Hood "Memories"](#) featured on [Stash DVD Magazine #14](#), Nov, 2005.
[Robin Hood "Memories"](#) featured on "The Hard Sell" ad weekly review on Globe and Mail newspaper, Nov 1, 2005.
[Photoshop Plugins](#) distributed on Swedish "DigitalFoto", Nov 2005.
[Photoshop Plugins](#) distributed on Australian "Better Photoshop Techniques", Nov 2005.
[Photoshop Plugins](#) distributed on Digital Photography Made Easy Magazine #57, Nov 2005.
[Photoshop Plugins](#) distributed on IFA-Trends Germain Magazine #18, Nov 2005.
[Depth Of Field Generator PRO v2.0](#) featured and reviewed on [3D User Magazine, Vol. 30](#), Nov 2005.
[Depth Of Field Generator PRO v2.0](#) featured on [PlugsNPixels.com](#), Nov 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [Esmaya.org](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) press release featured on [Photoshopsupport.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) interview with Martin Vicanek featured on [Photoshopsupport.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [Evermotion.org](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [3DM3.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [Deathfall.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [3DTotal.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [CGChannel.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on front page of [CGArchitect.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on news page of [MaxUnderground.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on news page of [3DVF.com](#), Oct 2005.
[Depth Of Field Generator PRO v2.0](#) featured on news page of [VFX.com](#), Oct 2005.
[Photoshop Plugins](#) distributed on Italy's Digital Camera Magazine, Oct 2005.
[Photoshop Plugins](#) distributed on Italy's Pc Magazine, Oct 2005.
[Photoshop Plugins](#) distributed on Dutch Edition of CHIP FOTO-VIDEO digital Magazine, Oct 2005.
[Robin Hood "Memories"](#) featured on page 6 of Marketing magazine, Oct 2005.
[Robin Hood "Memories"](#) featured on front page of [CGTalk.com](#), Sept 2005.
[Robin Hood "Memories"](#) featured on front page of [3DM3.com](#), Sept 2005.
[Robin Hood "Memories"](#) featured on front page of [VRay.info](#), Sept 2005.
[Robin Hood "Memories"](#) featured on front page of [InsideCG.com](#), Sept 2005.
[Robin Hood "Memories"](#) featured on front page of [3DTotal.com](#), Sept 2005.
[Robin Hood "Memories"](#) featured on front page of [Evermotion.org](#), Sept 2005.
["Carlito"](#) character accepted into [3DTotal.com Image Gallery](#), Sept 2005.
["Carlito"](#) character featured on [ZBrush Central's Featured Gallery](#), Sept 2005.
["Carlito"](#) featured on front page of [3DM3.com](#), Sept 2005.
["Ronald"](#) character accepted into [3DTotal.com Image Gallery](#), Sept 2005.
["Ronald"](#) featured on front page of [CGTalk](#) - Sept 2005.
["Ronald"](#) featured on [Best of Evermotion](#) - Sept 2005.
[New York Times "John Madden"](#) full color print featured on front page of "Sports Sunday" on the New York Times, September 4, 2005.
[Diet Pepsi "After Hours" Making Of](#) featured on front page of [3DM3.com](#), August, 2005.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, Issue 39, August 2005.
[Photoshop Plugins](#) distributed on Dutch Edition of CHIP FOTO-VIDEO digital Magazine, August 2005.
["Plumber"](#) accepted into [Nicktoons Film Festival](#), August 2005.
[Photoshop Plugins](#) distributed on Digital Photography Effects Magazine CD, Issue #29, July 2005.
[Photoshop Plugins](#) distributed on Digital Photography Effects Magazine CD, Issue #27, July 2005.
[Photoshop Plugins](#) distributed on Dutch Edition of CHIP FOTO-VIDEO digital Magazine, July 2005.
["Sammy"](#) character accepted into [3DTotal.com Image Gallery](#), July 2005.

Publications (Continued...)

[Infosection e.K. "Swead"](#) character accepted into [3DTotal.com Image Gallery](#), July 2005.
[Photoshop Plugins \(Depth Of Field Generator PRO v1.2\)](#) distributed on Digital Camera Magazine CD, Issue 29, July 2005.
"Boris" published in prestigious [D'Artiste Character Modeling book](#), June, 2005.
"Sammy" published in prestigious [D'Artiste Character Modeling book](#), June, 2005.
[Diet Pepsi "After Hours" Making Of](#) featured on front page of [3DM3.com](#), June, 2005.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, June 2005.
[Diet Pepsi "After Hours"](#) featured on [Stash DVD Magazine #8](#), May, 2005.
"Plumber" featured on [AnimWatch.com](#), May 2005.
[Toyota Matrix "Break Away"](#) featured on front page of [3DM3.com](#), May, 2005.
[Photoshop Plugins](#) distributed on German Photoshop Magazine of CHIP Magazine, June 2005.
[Depth Of Field Generator PRO](#) featured on [CGNetworks.com](#), May 2005.
[Depth Of Field Generator PRO](#) featured on front page of [CGChannel.com](#), May 2005.
[Depth Of Field Generator PRO](#) featured on [Deathfall.com](#), May 2005.
[Depth Of Field Generator PRO](#) featured on [MaxUnderground.com](#), May 2005.
[Depth Of Field Generator PRO](#) article featured on [PhotoshopSupport.com](#), May 2005.
[Official "Plumber" international release on CGNetworks, March 2005.](#)
[Interview with CGNetworks.com \(Official "Plumber" release\), March 2005.](#)
"Plumber" featured on front page of [Vray.info](#), March 2005.
"Plumber" featured on front page of [Max3D.pl](#), March 2005.
"Plumber" featured on front page of [3DVF.com](#), March 2005.
[Diet Pepsi "After Hours"](#) as well as various other articles featured on [OakCorp.net](#), March 2005.
[Diet Pepsi "After Hours"](#) making of article featured on [ChinaVFX.com](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [Vray.info](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [Deathfall.com](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [3DVF.com](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [CGUnderground.com](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [3DTotal.com](#), March 2005.
[Diet Pepsi "After Hours"](#) featured on front page of [CGTalk](#) - March 2005.
[Diet Pepsi "After Hours"](#) featured in Ad Age's Creativity Magazine, March 2005.
"Sammy" and [Infosection e.K. "Swead"](#) characters featured in Steve and Raf Anzovin's (soon to be released) [3D Toons](#) book, March 2005.
"Sammy" and [Infosection e.K. "Swead"](#) characters featured in Kelly Murdock's [3ds Max 7 Bible](#) book, March 2005.
"Plumber" prints featured on [www.newcg.com](#) Magazine, March 2005.
Interview with [www.newcg.com](#) Magazine, March 2005.
[Photoshop Plugins](#) distributed on Polish [Ekspert Magazine](#), March 2005.
[Photoshop Plugins](#) distributed on German-Special-Edition of CHIP Magazine, March 2005.
[infosection e.K. "Swead"](#) character full-poster print featured on the cover of 2005 Asia Pacific Discreet Poster Campaign, March 2005.
[Toyota Matrix "Break Away"](#) featured on [Stash DVD Magazine #5](#), January, 2005.
[Maxwell Render "Greeble"](#) featured on [Deathfall.com](#), January, 2005.
[Photoshop Plugins](#) distributed on [www.proof-online.de](#), January, 2005.
[Toyota Matrix "Break Away"](#) Featured in Creative Magazine, December, 2004.
[Photoshop Plugins](#) distributed on PC Grafik & Video Magazine DVD, December 2004.
[Photoshop Plugins](#) distributed on [Computer Arts Projects Magazine](#) CD, December 2004.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, Issue 28, December 2004.
[Photoshop Plugins](#) distributed on Windows News, PC Jeux, Internet Pratique, Computer Arts, .Net, , Le magazine officiel Microsoft Windows XP, and Digital Photo Magazine CD, December 2004.
[HDR1 Volume 1.0](#) feature on 3D User Magazine, October 2004.
Interview with Virtual School of Graphics, 2004.
[Photoshop Plugins](#) distributed on PCFormat, Issue 166, October 2004.
[Photoshop Plugins \(Advanced Color Corrector v2.0\)](#) distributed on Windows News, PC Jeux, Internet Pratique, Computer Arts, .Net, , Le magazine officiel Microsoft Windows XP, and Digital Photo Magazine CD, October 2004.
[Interview with Discreet.com, 2004.](#)
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, Issue 27, September 2004.
[Photoshop Plugins](#) distributed on issue #14 of [Digital Creative Arts](#) Magazine CD, October 2004.
[Toyota Matrix "Break Away"](#) presentation for [Discreet](#) held at [Discreet Headquarters](#) in Montreal, October 2004.
[Toyota Matrix "Break Away"](#) presentation for [Discreet](#) held at [IBC](#) in Amsterdam, September 2004.
[Photoshop Plugins](#) distributed on [Grafik&Video](#) Magazine CD, September 2004.
[infosection e.K. "Swead"](#) character full-page print featured on the cover of [Post Magazine](#), August 2004.

Publications (Continued...)

[Infosection e.K. "Swead"](#) published in prestigious [Elemental book](#), August, 2004.
["Plumber"](#) feature published in ["Inspired 3d Short Film Production book"](#), August 2004.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, August 2004.
[Photoshop Plugins](#) distributed on PC User Australian Magazine CD, May 2004.
[Infosection e.K. "Swead"](#) published in prestigious [Expose 2 book](#), April, 2004.
["Plumber"](#) featured in British Academy Awards (BAFTA) Limited Edition Poster, February 2004.
["Plumber"](#) featured in British Academy Awards (BAFTA) Festival Program, February 2004.
["Plumber"](#) full-page print featured on the cover of [Post Magazine](#), January 2004.
[Interview with Discreet.com, 2004.](#)
[Interview with InsideGraphics.com, December 2003.](#)
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, November 2003.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, October 2003.
[Roger's "Totalphone Print"](#) ad featured in Toronto Metro Newspaper, October 2003.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, September 2003.
["Plumber"](#) article featured in September 2003 Animation Magazine.
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, August 2003.
["Character Studies" article featured in Computer Graphics World Magazine, August 2003.](#)
[Photoshop Plugins](#) distributed on Digital Camera Magazine CD, July 2003.
["Plumber"](#) featured in Siggraph July 2003 Computer Animation Festival Program.
["Redrover, we want The Plumber to come over"](#) article featured in Playback magazine, June 2003.
[Photoshop Plugins](#) distributed on Computer Graphics Publishing Magazine CD, June 2003.
["Plumber"](#) featured on front page of June, 2003 Tandem newspaper.
["Plumber"](#) featured in Toronto World Wide Film Festival May 2003 Festival Program.
[Infosection e.K. "Swead"](#) featured in [3Dnspiration CG Art Online Magazine](#), Issue #2, May 2003.
[Toyota Matrix "Shift Reality"](#) featured on [Deathfall.com](#), March 2003.
4 page interview featured in "3D y Animacion" magazine, Barcelona, Spain, Issue 24, 2003.
[Toyota Matrix "Shift Reality"](#) featured on front cover of Discreet's 3dsmax 5 Demo CD, 2002.
["Modern Classics" article featured in July 2002 Computer Graphics World Magazine.](#)
[Advil "Drill Print" ad featured in June 2002 Maclean's Magazine.](#)
[Interview with Esmaya.org, May 2003.](#)
Interview with Render.hu, Jan 2002.
"The process of commercial production." guest speaker at Industry Connection (on behalf of Puppets...The Animation School), April 2000.
TOPIX | Mad Dog Animates International Alka-Seltzer Campaign for BBDO Mexico - September, 2000.
[Alkaseltzer "Termite"](#) image accepted into [3DTotal.com Image Gallery](#), December 2000.
[Alkaseltzer "Clam"](#) article featured in Telemundo Mexican Magazine, December 2000.
[Alkaseltzer "Clam"](#) featured in Animation Magazine September 1999 AniComm Awards.
TOPIX | Mad Dog Flavors International Alka-Seltzer Campaign for BBDO Mexico, July 1999.
"TSB takes artistic approach to teaching animation." article featured in Playback Magazine June 1999.
TOPIX | Mad Dog Animates International Alka-Seltzer Campaign for BBDO Mexico, April 1999.
Playback Magazine FX Files - "How'd they do that?", 1999.
TOPIX | Mad Dog Bites Alka-Seltzer, 1999.
TOPIX Animates Alka-Seltzer Tags, 1999.
TOPIX Animates Alka-Seltzer Spots, 1999.
TOPIX | Mad Dog Revs Its Engine, 1999.
Splattering Space Invaders, 1999.
[Honeycomb "Craver"](#) featured in "Hot Spots" Millimeter Magazine September 1998.

Publications (Continued...)

